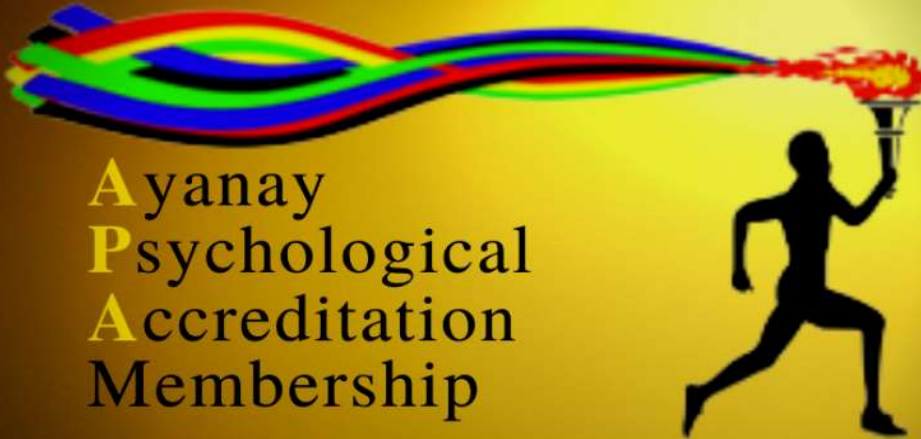


THE WORLD NEEDS A NEW BEGINNING

Ayanay Psychological Accreditation



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APA'S POSITION ON

Insurance

Promotion & Advertising

Insurance

It is a requirement of all our therapeutic professionals to have and maintain adequate insurance for their professional activities. APA cannot endorse or protect a professional member that does not hold valid insurance.

We are proud that our members are entitled to reduced indemnity insurance through Holistic Insurance Services.

Please note, no member is obligated to use this insurance provider.

By ensuring all QAM and PQM hold and maintain adequate insurance cover, APA can be confident in its active promotion of members. Protection in the event of adversity, both personal and professional, increases confidence in the professionalism of the sector.

Membership Promotion and Advertising

All APA members can promote their membership in several ways.

APA Directory

As an APA member, you are automatically entitled to have your website and your profile included in the APA Directory. This directory is open to the public and is actively promoted by the APA Management.

Qualified Accredited Members that offer supervision services will be clearly shown on the Directory.

NB - APA will not be hosting tiered membership levels.

Featured Member

APA will each month promote one randomly selected member from each membership type. A short feature will be written and published on all APA social media platforms. This will include a link to the members listing on the APA Directory.

Use of Membership Logos

Each membership type has its designated logo. Members will receive authorisation to use the appropriate logo on successful completion of the application and assessment process. Members may choose to use the logo as they see fit. Members may not alter the logo in any way. To do so will result in membership being terminated.



Promotional Events

Where appropriate, APA will notify members of opportunities to promote their services at selected APA retreats and events. APA reserve the right to select such events as we deem appropriate.

When such notifications are made, they will be made to all members without prejudice.

The space available to promote members services, will be dictated by venue.

The cost for such promotional space will vary and will be made transparent on the notification.

Use of APA Social Media Platforms

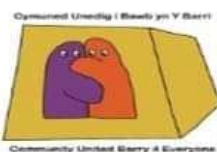
Our main aim is to support the therapeutic community. To this end, all APA members will be invited to join a members-only Facebook group. The details of which and guidelines for use of this space will be included in your letter of acceptance.

Use of APA Peer Learning Platform

The APA Peer Learning video platform allows members to share their video content (once authorised by APA). This allows members to earn from their content.



Collaboration Partners



A new approach for new results

Contact us

By telephone

Call our service team on 0208 556 4984

By email

info@ayanay.co.uk

In writing

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